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Paul Bergamo, VP and CIO, Liberty Mutual



"The networking and conversations between CIOs helps to validate CIO related issues in different manners."

Tom Whittman, CIO, St. Mary's Healthcare



"An excellent venue for CIOs to exchange information on current topics, as well as, interact with a variety of industry vendors."

Jim Cramer, CIO, Scottsdale Healthcare

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Latin American CIOs Committee examines the state of the art of the region

All eyes turn to Latin America due to the growth opportunities that are occurring in this region of America. The world of technology is ready to make big changes and take advantage of the upward mobility of this market.

With a solid IT infrastructure in Latin America is developing a distinctly international level, having a great capacity to develop green IT solutions, making this market niche as a spread on its rival India to provide outsourcing solutions. In this sense, the industry agrees that CIOs have to work very hard to fit into this framework business.

IT spending in Latin America will climb to 5% this year, which generates a larger volume than projected spending for EE.UU. as is only 3%, as revealed by IDC Insights.

Committee was formed and CIO THE key executives in the region have been invited to join, have considered that overall spending will gradually accelerate, as companies recover and consumer confidence grows.

The maturity of the market is rising in some sectors, and this will lead to greater price competition, because some might buyers seeking low-cost solutions. We can say that CIOs are now finding the most cost-effective solutions, 'says the Committee of Latin American CIOs.

Unilever, 2010 has until now a great relation with IT vendors, service providers and consultancies, strategic partners and end users.

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FEATURE: Integration the name but change is in the air - Region

Published: Wednesday, September 8, 2010 13:05 (GMT-0400)

By Christian Molnar / Business News Americas

The underlying theme at the CIO Latin America summit (<http://www.ciosummitla.com/>) held in Mexico at end-August was that change is in the air as IT co...

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CIO Committee Calls for Cloud

September 3, 2010

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Last week saw the meeting of the leading CIOs from Latin America's most successful companies at the CIO LA summit (hosted by GDS International). The meeting was called as a result of the increasingly sensitive approach needed to operate business in our current economic climate.

The CIO Committee believes that there is a growing need to work outside of the box, in essence to create a forward thinking and visionary approach to the IT departments within every company. Latin America has traditionally been seen by the rest of the world to be behind when it comes to information technology. However, a recent announcement from Cisco stated that the company is hoping to form new partnerships within the region, which will boost the level of IT skills. The committee, who met in Mexico last week, believes that the next few months will see an increase in the need for professionals with a greater understanding of technology within their sectors. Increased investment and outsourcing data storage will help the continent to build on the more basic needs of better communication and government support systems for Latin America.

"It is up to each and every CIO to seek out and take responsibility for the most cost-effective and productive IT systems and strategies in order to create opportunity out of an increasingly rocky landscape. Quite frankly, IT is a game changer!" David Broffman, Project Director

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LatinVision Media > Business News

CIO Committee Calls for Cloud

By Daniel Reinhold,

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Key to conversations was the impact of cloud computing on the IT sector. The cloud is not new to business but the potential that it has to transform the internal workings of a company are still being discovered. At the moment cloud computing is very much in the early years. Chuck Hollis - VP and Global Marketing CTO, EMC Corporation understands that we are still seeing security and networking issues. For larger companies with large amounts of data there are risks to handing this

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Cloud Services
Latin America sees scope for cloud services

Latin America has traditionally been seen by the rest of the world to be behind when it comes to information technology
Thursday, September 02, 2010

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NEW YORK, USA: In the next few months Latin America will see a high demand for cloud computing professionals and experts, believes the CIO Committee, comprising of CIOs from Latin America, that met recently at CIO LA Summit (hosted by GDS International), Mexico.

Latin America has traditionally been seen by the rest of the world to be behind when it comes to information technology.

Also Read: [Cloud Constitution from Gartner](#)

However, a recent announcement from Cisco stated that the company is hoping to form new partnerships within the region, which will boost the level of IT skills.

Increased investment and outsourcing data storage will help the continent to build on the more basic needs of better communication and government support systems for Latin America, feels the committee.

"It is up to each and every CIO to seek out and take responsibility for the most cost-effective and productive IT systems and strategies in order to create opportunity out of an increasingly rocky landscape. Quite frankly, IT is a game changer," David Broffman, project director

Broffman added that cloud is not new to business but the potential it holds to transform the internal workings of a company are still being discovered. At the moment, cloud computing is very much in the early years.



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CONVERGENCE 2010

Tuesday, July 20, 2010

All eyes are turned towards Latin America due to the fantastic growth opportunities currently taking place

IT is poised to make big changes and capitalize on the upward mobility of this market place. With an strong IT infrastructure being developed internationally, there is a high level of urgency to develop green IT solutions and in a market place that will rival India for providing outsourcing solutions, the industry agrees that CIOs have their work cut out for them.

IT spending in Latin America will be up by 5% this year, which is stronger spending the projected for the US at only 3%, IDC Insights research revealed. Executives who have been called to form the CIO LA committee believe overall spending will gradually accelerate as businesses recover and consumer confidence grow. The increasing market maturity in some sectors will contribute to price competition as some buyers gravitate towards low-cost solutions and CIOs are now on the lookout for the most cost effective solutions.

Undoubtedly, 2010 has so far dealt great optimism amongst IT vendors, service providers, strategic partners, and end-users. A high percentage of negotiations were delayed or completely halted in 2009 due to the unstable currency rates and overall unpredictable economic conditions. So far the committee has reported a positive first quarter in 2010 and has already increased IT investments, particularly in the mid-market and enterprise segments, further developments are expected throughout the 2010.

Due to the diversity of economic markets and currency exchanges within the region it is importance for unity across international borders. **Secretary Hillary Clinton:** "[A] structure of opportunity must be at the core of a common vision that we work to achieve together, because we all share responsibility for advancing this vision". At Last we seem to have reached an agreement that growth will mean increased spending, and

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Cloud computing gets Latin American fillup

Latin American leaders say they're lagging on some IT thinking and give cloud computing their support

New Generation Online
Published: 2010/09/03 05:19:01 PM

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Cloud Computing gets big Latin American leader legup - image - Wikipedia

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CIO Committee Calls for Cloud

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September 2nd, 2010

Article written by: Emma Naylor

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Cisco espera obtener nuevas sociedades en América Latina



Latinoamérica

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Para las grandes empresas, cuyos datos que manejan son vitales, existen algunos riesgos a la hora de entregar su información a un proveedor remoto.

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El comité de CIO fue integrado por Patricio Melo, director de operaciones y director de tecnología del Banco de Chile, João Lencioni, CIO América Latina de GE; Marcos Semola CIO de Shell, y José Luis Fernández

